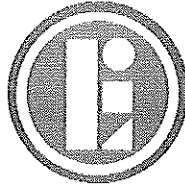




**VILLAGE OF ELBURN
COMMITTEE OF THE WHOLE MEETING
MONDAY, APRIL 16, 2018
7:00 PM OR IMMEDIATELY FOLLOWING THE VILLAGE BOARD MEETING**

1. Call To Order
2. Roll Call
3. Public Comment
4. Discussion: Guard Rails and Fencing Along Anderson Road
5. Discussion: Rebranding Proposals
6. Other Business
7. Adjournment



MEMO

To: Village Board

From: John Nevenhoven, Village Administrator

Subject: Rebranding/Logo RFP responses

Date: 4/13/18

Strategic Plan: Not an identified goal

The Village received 10 response to the RFP for rebranding. The responses are available via "the cloud", the link was sent out on Wednesday.

<u>Company Name</u>	<u>Address</u>	<u>Costs</u>	<u>Options</u>
BBMD	1767 Goodyear Ave., Ste. 104 Ventura, CA 93003	\$5000- 10,500	
Cain	685 Featherstone Road, Rockford, IL 61107	\$ 3,500	
Custom Direct	715 E. Irving Park Road Roselle, IL 60172	\$ 4,625	
D and C	10330-104 St. NW, Edmonton, Alberta Canada	\$ 6,000	
FES	No Address	\$ 60,900	
Paul Gregory Media	200 E. 5th Avenue, Suite 105 Naperville, IL 60563	\$ 20,000	\$ 70,000
HUB	1200 NW Naito Parkway, No. 470, Portland, OR 97209	\$18000-23000	
Miller	New York, NY	\$ 13,775	
RAD	2424 3rd Avenue, Rock Island, Illinois 61201	\$ 20,000	
Thoma Thoma	1500 Rebasen Park Rd., Suite 100, Little Rock, AR 72202	\$ 7,500	